



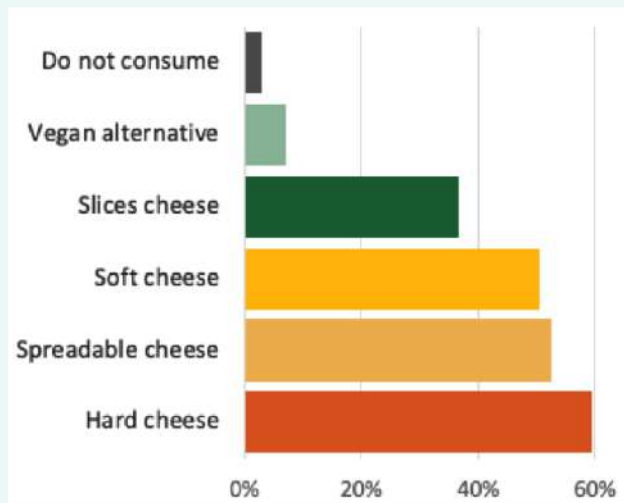
Functional Solutions for  
**PROCESSED CHEESE**

**BLENDHUB PROVIDES A WIDE RANGE OF SOLUTIONS DESIGNED  
TO MEET OUR CUSTOMER NEEDS, IN TERMS OF QUALITY  
AND COST, FOR RETAIL AND HORECA MARKET**

Experts in powdered food mixes  
with a unique service model

# Exciting Processed Cheese opportunities in Middle East for companies able to achieve the balance between taste, functionality and cost.

**98% eat cheese!**



\* Survey performed to 1407 consumers from **Saudi Arabia** and United Arabs Emirates. Graphic shows the % of answers including every option. **Global Data 2020**

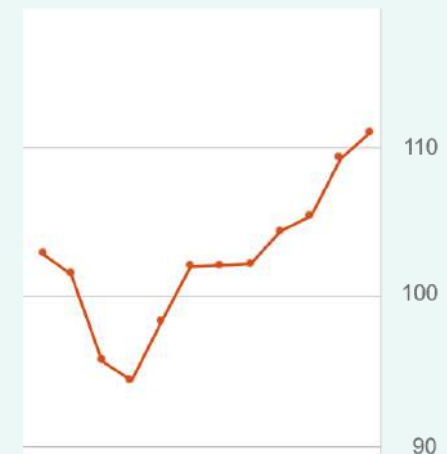
**Cheese Market Value:**

**4.1b\$**  
in Middle East

**Pizza Cheese**  
**+6.9%**  
CAGR 2021-26  
in the World

\* Middle East includes Egypt, Saudi Arabia, Iraq, Qatar, United Arab Emirates, Kuwait, Oman, Bahrain and Pakistan.  
\* Source: Global Data 2020

**Processed cheese is a good option to mitigate the high volatility of dairy ingredients prices**



\* Dairy Price FAO index during 2020

# Blendhub is your technical partner to simplify your commercial and technical processes with functional blends fully adapted to your needs

## Fast and Flexible Innovation

- ▶ Ready to implement solutions for a complete range of cheese applications (block, pizza, slices, jar, portions...)

## Enhanced Product Performance

- ▶ Perfect shredding, melting & stretching in Pizza Cheese
- ▶ Enhance spreadability and texture in Cream Cheese
- ▶ Improved flexibility and melting in Cheese Slices

## Cost Optimization

- ▶ Dairy protein and Fat reduction
  - ▶ Process simplification
  - ▶ Yield Improvement



# Why choose Blendhub

- ▶ **+ 20 Years of Expertise in Processed Cheese**
- ▶ **An Experienced Team of Technologists**
- ▶ **Fully Functional and Flexible Pilot Plant**
- ▶ **Strong collaborations with Ingredients & equipment specialists**



## Customized solutions to grow your business

### INNOVATION



**Speed up product development and launch**  
**Without R&D investment**

### OPTIMIZATION



**Produce small and big volumes without CAPEX**  
**FSSC 22000 certified plants**

### EXPANSION



**Expand your brand to other countries**  
**Reach new markets and produce as-a-local**

## Click on the links to know more about our solutions

- ▶ Pizza Cheese
- ▶ Jar Cheese
- ▶ Cream Cheese
- ▶ Cheese slices – IWS, SOS & Cream
- ▶ Portions – squares & triangles
- ▶ Mediterranean style cheese
- ▶ Camembert spread cheese



Contact us to learn more about our global network of factories  
and how to expand your brand in other countries

© 2020 BLENDHUB, SL All rights reserved

Blendhub is a registered trademark in one or more countries, but may not be registered in all countries. The content of this brochure is made publicly accessible only for information purposes and is presented in good faith for future consideration, investigation and verification. It does not constitute any guarantee representation or warranty whether implied or not, which are expressly disclaimed herewith. Typical properties of products stated here in shall not be treated as specifications. Only mutually agreed product specifications confirmed in the sales contract can be warranted. The user of any of the information, recommendations, suggestions or products should in any case conduct its own investigation and verification establish the suitability or fitness thereof for any particular purpose. Liability for any loss or damage, arising from ignorance of this good faith warning is excluded herewith except insofar as such exclusion is prevented by law. No freedom from industrial or intellectual property rights is implied. Legal status varies from country to country. Local food regulations should always be consulted concerning the status of the product, as legislation regarding its use in food may vary from country to country.

[info@blendhub.com](mailto:info@blendhub.com) [www.blendhub.com](http://www.blendhub.com)



LATIN AMERICA +52 722 180 5330 / +52 722 180 5331 / EUROPE +34 968 826 666 / ASIA AND MIDDLE EAST +91 800 857 5335